



CAREER SUMMARY

- Skilled Graphic Designer working with print and web media who has the ability to produce innovative design solutions for a dynamic range of clients.
- Professional capability to develop thoughtfully designed compositions with graphics and typography.
- Versatile and knowledgeable in the areas of art and technology.

PROFESSIONAL EXPERIENCE

Maureen Wigzell Design1 / 2011 – present

Freelance Designer

- Developed branding strategies for startup companies including logo design and identity packages.
- Production and design of brochures, publications and signage for a variety of clients.
- Design and development of web sites for local businesses and non-profit organizations.

Richland College – Dallas, TX1 / 2011 – 5 / 2012

Student, Web Design and Multimedia Program

- Studied Web Design, Videography, Video Editing, Motion Graphics and Digital Imaging using current software and techniques. Earned an Associates Degree in multimedia and web design.
- Team leader for Project Analysis course to implement a working website for a client.

Hillcrest Church – Dallas, TX9 / 2003 – 12 / 2010

Graphic Designer, Communications Department

- Created beautiful designs to generate public interest for the church. Produced printed material and web graphics to promote special events. Updated information on the church website.
 - Designed and produced brochures, ads, logo designs, direct mail, signage, posters, banners, invitations, multimedia presentations and special event programs.
 - Design of weekly publications, speaker support and event graphics within powerpoint presentations that were completed on a regular basis.
- Saved money by redesigning the church website in-house using XHTML and CSS.
- Managed production schedule of multiple projects and vendors to meet project deadlines.
- Produced complex HTML e-mail templates with information which was updated and sent weekly.

Hope For The Heart Radio Broadcast Ministry – Dallas, TX9 / 1998 – 7 / 2002

Graphic Designer, Product Development Department

- Designed and produced printed material for products offered through the national broadcasts, Hope For The Heart and Hope In The Night:
 - CD series artwork and packaging with accompanying booklets.
 - Brochures, premiums and reference materials based on broadcast topics.
 - Design and layout of product catalogs.
- Saved the organization revenue through in-house production and design of:
 - Select product lines; choosing the most economical print vendor for the job.
 - Monthly direct-mail donor appeal packages.
- Improved the design of promotional convention and conference brochures, invitations and trade booth signage.

United Advertising Periodical Publishers – Dallas, TX 1996 – 1997

Graphic Designer, Marketing Department

- Designed and produced promotional brochures and other collateral for the marketing office of Harmon Autos magazine (currently Auto Trader) a nationally distributed publication.
- Magazine ad design and production for regional and national markets, to advertise Harmon Autos' service to the automobile industry.

SKILLS / SOFTWARE

Graphics/Layout Programs — Photoshop, Illustrator, InDesign, Acrobat and QuarkXpress

Web Development Programs — Dreamweaver, Fireworks, Flash

Markup/Scripting — XHTML, CSS, JavaScript and PHP

Video Editing — Final Cut Pro

Presentation Programs — Powerpoint, Keynote

Office Programs — MicroSoft Word, Excel

EDUCATION

BFA, Art and Advertising Design — Stephen F. Austin State University, Nacogdoches TX

AAS, Multimedia and Web Design, 2012 — Richland College, Dallas TX